

# LARISSA HASS

## CONTACT

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## EDUCATION

2022 - 2024

RMIT UNIVERSITY

- Bachelor of Communication (Media)
- Minor: Approaches to Popular Culture

## SKILLS

- Video Editing
- Media Production
- Social Media
- Organisation and Project Management
- Teamwork and Collaboration
- Communication

## SOFTWARE

- Adobe Premiere Pro
- DaVinci Resolve
- Adobe Audition

## LANGUAGES

- English
- German
- Portuguese

## VOLUNTEERING

- President** | RMIT Media and Communication Collective (March 2024 - November 2024)
- Assistant Editor** | RMITV: 1700 (Season 4) (September 2023 - November 2023)
- Camera Operator** | RMITV: The Cutting Room (Season 4) (September 2023 - November 2023)
- Vision Switcher** | RMITV: The Cutting Room (Season 3) (April 2023 - June 2023)

## WORK EXPERIENCE

### Digital Editor (Full - Time)

AUGUST 2025 - PRESENT

Seabank Digital Productions | Melbourne

- Edited long-form documentary videos (15-90 minutes) for high-traffic YouTube channels, combining historical storytelling with dynamic visuals seen by millions of monthly viewers.
- Researched and sourced archival footage to accurately match scripts, ensuring both factual integrity and visual engagement.
- Collaborated with animators, producers, and feedback teams to refine videos, maintaining consistent quality.

### Social Media Manager & Content Editor

NOVEMBER 2023 - JANUARY 2026

Freelance | Melbourne

- Produced and edited content, including workout routines and paid partnerships, boosting engagement across social media platforms.
- Devised and implemented a comprehensive social media strategy for a business, leading to a significant increase in online visibility and user interaction.
- Managed daily social media interactions, promptly responding to inquiries, comments, and messages, fostering a positive and engaged online community.

### Video Editor (Part-Time)

MAY 2025 - AUGUST 2025

Studio Corelands | Melbourne

- Edited short-form social media and brand videos for clients in hospitality, events, real estate, and early childhood education.
- Adapted editing styles to align with each client's unique branding and target audience.
- Edited and optimised a short-form Instagram video for a hospitality client, resulting in viral reach and a measurable boost in audience engagement.

### Video Editor (Contract)

NOVEMBER 2024 - MAY 2025

KAS Creations Film & Media | Melbourne

- Edited high-quality videos for clients such as ECU and MBS, ensuring brand alignment and creative storytelling under tight deadlines.
- Enhanced video quality through precise audio editing and sound design to deliver a polished final product.
- Demonstrated adaptability by efficiently switching between diverse projects, meeting tight deadlines for corporate and creative content alike.

### Public Relations Support (Internship)

AUGUST 2024 - OCTOBER 2024

KateCo.PR | Melbourne

- Assisted in media tracking, content creation, and PR support for high-profile clients in fashion, beauty, lifestyle, and wellness sectors, contributing to successful PR campaigns that increased brand visibility.
- Developed and maintained media lists, prepared media kits, and supported internal communications, resulting in expanded media coverage and strengthened client relationships.
- Collaborated on creative campaign ideas and event support, receiving positive feedback from clients for thorough execution and attention to detail.

References Available Upon Request