

LUCY JOY PEMBROKE

Director - Producer - AD - Art Dept - Runner

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Full License - Toyota Corolla 2014

Education

Swinburne University of Technology - Bachelor of Film and Television Honours (2023 – 2026)

Commercials:

<u>2026</u>	Salvation Army: Are We Home Yet? TVC / Wildebeest	<i>Runner</i> Dir. Jarred Osborn
	AusPost Delivering for Australia TVC / Wildebeest	<i>Runner</i> Dir. Lester Jones
<u>2025</u>	Castlery Livingisms Brand Campaign / Wildebeest	<i>Runner</i> Dir. Charlie Ford
	IPA Social Campaign / Wildebeest	<i>Runner</i> Dir. Maddelin McKenna
	Movember x AFL - The Challenge 'W' Social Campaign / Wildebeest	<i>Runner</i> Dir. Annelise Hickey
	Comma Football - LEGENDS OF OLD TVC / Onehouse	<i>Art Assist</i> Dir. Josh Barolo

2022 **Australian National University**
Brand Campaign / *Sweater Weather Productions*

Runner
Dir. Charlie Ford

Music Videos:

2026 **Snow Angels**
Your Personal Chef

Director
Dir. Lucy Joy Pembroke

Trackstar
The Halves

Producer/First AD
Dir. Riley Lewis

Le Spag
Flavour

Producer/First AD
Dir. Riley Lewis

Physical Medicine
The Rions

2nd AD
Dir. James Murphy

2025 **End Of The Line**
Lucy Joy

Director
Dir. Lucy Joy Pembroke

Robber
The Halves

Producer/First AD
Dir. Riley Lewis

SENTIMENTAL
rhoden.

Producer/First AD
Dir. Anouk Kastropil and
Nia McCatty

Bad News On Time
Lara Buchanan

Best
Dir. Anneke Slater

Short Films:

2026 **Dog Eat Dog**

Swinburne Graduate Short Film

2nd AD/Runner

Dir. Angus Hughes

Matakia Mou

Swinburne Graduate Short Film

Continuity/Runner

Dir. Maddison Kelly

Elari

Swinburne Graduate Short Film

Stills-BTS/First AD

Dir. Emma Tripp

Sons of the Moon

Swinburne Graduate Short Film

Production Designer

Dir. Aurelia Tjitji

Little Feet

Swinburne Graduate Short Film

Producer

Dir. Ollie Ivin-Poole

Flowerpedal

Swinburne Graduate Short Film

First AD

Dir. Hamish Box

Mirrorman

Swinburne Graduate Short Film

Runner/Boom Op

Dir. Aaliyah Walker

New Balls Please

Swinburne Graduate Short Film

First AD

Dir. Hugo Halliday

Saving The Rhythm

Swinburne Graduate Documentary

Continuity/Editor

Dir. Mia Dunstone

Sunder

Swinburne Graduate Short Film

Script Editor

Dir. Daniel Gransden

So Long, Stranger

Grip/2nd AD

Dir. Kai Tan and Ray Lim

2025 **June**

Wildebeest

Runner

Dir. Jarred Osborn

FULLSEND

Producer/Caterer

Dir. Ollie Ivin-Poole

SWEAT

Producer

Dir. Max Vrancic

Better Than Bingo

Composer

Dir. Kasey Woolley

Something Rather

Art Assist

Swinburne Graduate Short Film

Dir. Joel Schyer

2024 **UPGRADE**

Leeds Beckett University Short Film

Assistant Producer

Dir. Hope Evans

Four Diamonds and a Funeral

2nd AC

Leeds Beckett University Short Film

Dir. Oscar Lock

Washing Dishes for Katie

BTS

Leeds Beckett University Short Film

Dir. Haniya Mustaffa
and Amelie Elis

Bravado

Assistant Producer/Runner

Swinburne Graduate Short Film

Dir. Zinnia Scarlett

Hold For Sound

Art Assist

Swinburne Graduate Short Film

Dir. Chad Aizicowitz

Making Something Of Myself

Swinburne Short Film

Producer

Dir. India Lumai-Bryant
and Maddi Kelly

CERT

Swinburne Short Film

Runner/Caterer

Dir. Hamish Box

Feed The Fire

Swinburne Graduate Short Film

Runner

Dir. Kai Tan, Ray Lim
Max Vrancic, Aurelia
Tjitji, Lachlan Edwards

2023 **Eve's Chapter**

Swinburne Short Film

Runner/Caterer

Dir. Kai Tan and Ray Lim

Girlhood

Swinburne Short Film

Director/Producer

Dir. Lucy Joy Pembroke

2022 **Moments In Love**

Director/Producer

Dir. Lucy Joy Pembroke