

Felicity Kranz

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EXPERIENCE

JUNE 2026 - PRESENT

xoPost, West End - *Senior Offline Editor*

- Editor of campaigns big and small, specialising in short-form broadcast content, TVCs, web and digital media, global campaigns, and brand films.
- Oversaw post-production workflows, ensuring industry best practices, technological compliance, and continuous adaptation to evolving tools and platforms.

Main clients include:

- Isuzu
- Village Roadshow Theme Parks
- Lite n Easy
- Queensland Government
- Michael Hill
- Subway
- Norco

MARCH 2024 - JUNE 2026

Cutting Edge, West End - *Senior Offline Editor*

- Edited hundreds of campaigns over a 10-year period, specialising in short-form broadcast content, TVCs, web and digital media, global campaigns, and brand films.
- Mentored and trained all assistant and junior editors, fostering professional development and maintaining high creative standards across the team.
- Oversaw post-production workflows, ensuring industry best practices, technological compliance, and continuous adaptation to evolving tools and platforms.

Main clients include:

- Tourism & Events Queensland
- Isuzu
- Village Roadshow Theme Parks
- Lite n Easy
- Queensland Government
- Michael Hill
- Subway
- Cenovis

DECEMBER 2017 - MARCH 2024

Cutting Edge, West End - *Offline Editor*

OCTOBER 2016 - DECEMBER 2017

Cutting Edge, West End - *Junior Editor*

DECEMBER 2015 - OCTOBER 2016

Cutting Edge, West End - *I/O Operator & Assistant Editor*

- Ingesting and transcoding of rushes for Avid and Premiere Pro
- VFX pulls for features
- Archiving of projects to LTO
- Assistant editing, project management and preparation
- Data/media wrangling and management
- VTR deck control & tape management
- Ingesting of TVCs to Adstream
- QCing longform and short form projects
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MARCH 2015 - DECEMBER 2015

Cutting Edge, West End - *Client Services*

- Reception duties welcoming clients into the studio
- Coffee & tea duties
- Lunch duties

SHORT FILMS & NARRATIVE

IN PRE-PRODUCTION

Into The Sun - *Offline Editor*

30min (pilot)

Directed by Lauren McClay & Anastasia O'Brien

Produced by Jerrica Tan

JUNE 2025 - PRESENT

Chlorine - *Offline Editor & Post-Production Supervisor*

15mins

Directed by Lianna Bond

Produced by London Hawke & Caroline Mitchell

SEPTEMBER 2024 - DECEMBER 2024

Hafu - *Offline Editor*

9mins

Directed by Muraya Moore

Produced by London Hawke & Caroline Mitchell

JULY 2024 - SEPTEMBER 2024

Drea! What Have You Done? - *Offline Editor*

23mins

Directed by Jennine Heymer

Produced by Lucy Ratz

NOVEMBER 2023 - JANUARY 2024

Blood Sisters - Offline Editor

12mins

Directed by Muraya Moore

Produced by London Hawke & Taylah Cate

EDUCATION

FEBRUARY 2011-NOVEMBER 2014

Griffith Film School, Queensland College of Art, Brisbane

Bachelor of Film and Screen Media Production

AWARDS

2021 BADC Awards - Bronze Award for "Film Craft - Editing over 60secs"

Client: Ethical Nutrients

Name: "Live Life Resilient"

Director: Kyra Bartley, FINCH

Agency: Friends x Allies & Brainheart

Duration: 90"